

2024 Fall Business and Leadership Conference

Thursday, October 24, 2023

Sponsorship Package



10th Annual Conference Event

We are celebrating the tenth anniversary of Algonquin College's Pembroke Campus Fall Business Leadership conference and we want your organization to be part of this special event as a sponsor. In response to Renfrew County's growing need for local, affordable, and quality professional development opportunities, the College initiated an annual leadership conference in 2015. Since then, we have brought high profile speakers to the conference including former Olympian Elizabeth Manley, former NHL player and advocate for people with disabilities Jim Kyte and mental health expert and author Dr. Robyne Hanley-Dafoe.

For our tenth anniversary, we are pleased to announce our keynote speakers will include retired General Rick Hillier and Technology journalist and podcaster Amber Mac who will on campus to lead engaging presentations on leadership and artificial intelligence. We invite you to join us as a sponsor on Thursday, October 24, 2024 and be part of this high profile business event.

Title Sponsorship: \$3,000

The Title Sponsorship is our highest visibility sponsorship. Your company name / logo will be incorporated into the event identity

The sponsorship includes the following:

- Four complimentary registrations to the conference.
- Opportunity to share promotional materials with conference registrants (info in conference registration packages)
- Opportunity to speak to conference guests (5 minute-introduction to kick-off the conference opening remarks)
- Acknowledgement of sponsorship on all references including videos, website, advertisements, PowerPoint, and signage.

Lunch Hour Sponsorship: \$2,000

The Lunch Hour Sponsorship is an opportunity to connect with the conference attendees during the virtual and in person lunch break in an impactful way – through their stomachs! It is also a chance to promote your business or organization to a group of engaged professionals through table top promotion where you can highlight your business.

The sponsorship includes the following:

- Two complimentary registrations to the conference.
- Opportunity to share promotional materials with conference registrants (info in conference registration packages)
- Opportunity to have small sign highlighting your business on each table at the conference luncheon
- Acknowledgement of sponsorship on conference website and on PowerPoint slide deck at conference

Women in Business Sponsorship: \$1,500

The Women in Business Sponsorship provides businesses or organizations with the opportunity to help celebrate local women in business by helping to bring women together in the private and public sectors to reach beyond borders to continuously elevate all women.

The sponsorship includes the following:

- Two complimentary registrations to the conference
- Opportunity to share promotional materials with conference registrants in the conference registration packages
- Acknowledgement of sponsorship on conference website and on PowerPoint slide deck at conference

Business Innovation Sponsorship: \$1,500

The Business Innovation Award Sponsorship is a great way to recognize a local business/organization for innovation through a special award. This award will be presented to a business that has demonstrated a unique Business Innovation that sets them apart from another similar local business.

The sponsorship includes the following:

- Two complimentary registrations to the conference.
- Opportunity to share promotional materials with conference registrants in the conference registration packages
- Opportunity to present the award during the virtual conference (In person presentation if possible)

WorkShop Sponsorship: \$1,000

The Workshops Sponsorship is an opportunity to feature your business or organization name in association to the workshop title(s). It is also a chance to promote your business or organization to a group of engaged professionals at the beginning of each workshop.

The sponsorship includes the following:

- One complimentary registration to the conference
- Opportunity to share promotional materials with conference registrants in the conference registration packages

- Acknowledgement of sponsorship on conference website and on PowerPoint slide deck at conference

If your organization is interested in sponsoring the Algonquin College Fall Business and Leadership Conference, please contact Jamie Bramburger , of Algonquin College Pembroke Waterfront Campus at: 613-735-4700, ext. 2756 or brambuj@algonquincollege.com