



CANADIAN COLLEGE OF KUWAIT  
الكلية الكندية في الكويت - الجونكوين

**School of Business**  
**Diploma of Business Management & Entrepreneurship**

Course Code	Course Name	Credits	Prerequisites
<b>Total College Requirements</b>		<b>12</b>	
ENL1813	Communications I	3	
ENL1823	Communications II	3	ENL1813
QUA0002	Business Mathematics	3	
BUS2301	Business Comp Apps	3	
<b>Total Major Requirements</b>		<b>59</b>	
ACC0014	Accounting for Small Businesses	3	
MKT0018	Marketing for Mgmt & Entrep	3	
MKT2216	Skills Transferable to Bus	3	
MKT0019	Marketing Research	3	MKT0018
MKT2218	Digital Marketing	3	MKT0019
MGT2232	Entrepreneurship & Innovation	4	
MGT2202	Emerging Technology for Business	3	MGT2232
MGT2203	Financial Mgmt for Small Businesses	4	ACC0014
MGT2204	Social Innovation	3	MGT2232
MGT2225	Project Mgmt for Business Start-ups	3	
MGT2008	Business Plan Applied	4	ACC0014, MGT2225, MGT2232, MKT0019 & RET2214
MGT2223	Career Preparation for Entrepreneurs	3	
MGT2224	Managing for Business Success	4	
MGT2228	Global Entrepreneurship	3	RET2214
RET2213	eCommerce	3	
RET2214	Retail Management	4	RET2213
RET2223	Professional Selling	3	
LAW1702	Business Law	3	
<b>Total General Education Requirements</b>		<b>9</b>	
GED2234	Contemporary Ethical Issues	3	
GED0022	Positive Psychology - Sc. Of Well Being	3	
GEN2003	Healthy Lifestyle	3	
<b>Total Program Credits</b>		<b>80</b>	