



CANADIAN COLLEGE OF KUWAIT  
الكلية الكندية في الكويت - الجونكوين

**School of Business**  
**Bachelor of Business – BME (Marketing Stream)**  
**2 + 2 Program**

Course Code	Course Name	Credits	Prerequisites
<b>Business Accounting (BUAC)</b>		<b>6</b>	
BUAC 3100	Principles of financial Accounting	3	
BUAC 3380	Managerial Finance	3	BUAC 3100
<b>Business Entrepreneurship (BUEN)</b>		<b>18</b>	
BUEN 3025	Enterprise Development and Business Planning	3	
BUEN 3100	Business Analysis and Decision Making	3	BUEN 3025
BUEN 3230	Supply Chain & Logistics Management	3	BUEN 3100
BUEN 4200	Business Strategy	3	BUEN 3100, BUAC 3380 & GEEC 3250
BUEN 4250	Entrepreneurial Leadership Practicum I	3	BUEN 3100
BUEN 4251	Entrepreneurial Leadership Practicum II	3	BUEN 4250
<b>Human Resources Management (BUHR)</b>		<b>3</b>	
BUHR 4120	Human Resources Management for Entrepreneurs	3	
<b>Business Computing (BUCO)</b>		<b>6</b>	
BUCO 3005	Management Information Systems	3	
BUCO 3160	Information Technology for Business	3	BUCO 3005
<b>Business Management (BUMG)</b>		<b>6</b>	
BUMG 3105	Operations Management	3	
BUMG 3110	Advanced Organizational Behaviour	3	BUHR 4120
<b>Business Administration (BUAD)</b>		<b>3</b>	
BUAD 3090	Business Law	3	
<b>General Education – Economics (GEEC)</b>		<b>6</b>	
GEEC 3150	Principles of Microeconomics	3	
GEEC 3250	Principles of Macroeconomics	3	GEEC 3150
<b>General Education – Cultural Studies (GECU)</b>		<b>3</b>	
BUAC 4730	Technologies, Cultures & Societies	3	
<b>Total Program Credits</b>		<b>51</b>	