
Communication Dynamics

Business Administration - Core

Course Number: ENL1825	Co-Requisites: N/A	Pre-Requisites: N/A
Applicable Program(s): Multiple Programs	AAL: Multiple Levels	Core/Elective: Multiple Core/Elective
Prepared by:	Kathlyn Bradshaw, Doctor	
Approved by:	Peter Nicholas Fortura, Academic Chair	
Approval Date:	Monday, July 10, 2017	
Approved for Academic Year:	2017-2018	
Normative Hours:	45.00	

Course Description

Social psychology involves the study of human behaviour and its influence on an individual's interpersonal or impersonal connections with others. Participants consider various contexts in order to explore notions of self-concept, as well as human behavior such as conformity, obedience and persuasion. Special attention is paid to contexts that deal with individuals' inner experiences, thoughts, feelings, emotions and introspections. Active learning and informed case studies allow participants in the course to reflect and build upon their own observations and experiences.

General Education Theme Area(s)

This is a General Education course that supports learning in the following theme area(s): Personal Understanding

Relationship to Essential Employability Skills

This course contributes to your program by helping you achieve the following Essential Employability Skills:

- EES 8 Show respect for diverse opinions, values, belief systems and contributions of others. (T,)
- EES 9 Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals. (T,)
- EES 10 Manage the use of time and other resources to complete projects. (T,)
- EES 11 Take responsibility for one's own actions, decisions and consequences. (T,)

Course Learning Requirements/Embedded Knowledge and Skills

When you have earned credit for this course, you will have demonstrated the ability to:

1.) Examine the principles of interpersonal and impersonal communication.

- Define myths and misconceptions related to communication.
- Recognize characteristics of interpersonal and impersonal communication.
- Analyze processes related to perception.
- Examine elements of nonverbal communication.

2.) Describe the methods and practical applications of the field of social psychology

- Discuss and evaluate the ethical component and research methods of social psychology.
- Analyze controversial research methods and discuss their value.
- List principles related to notions such as compliance, attitude, behaviour, and social influence.

3.) Explore the Self-Concept

- Describe how we develop and express our sense of self.
- Examine the role of gender and culture in the self-concept.
- Explain self-presentation biases and how they work.

4.) Analyze the benefits of self-regulation

- Describe self-awareness
- Define intrinsic and extrinsic motivation
- Discuss autonomy, competence, and social relatedness

5.) Examine theories related to the concepts of conformity and obedience

- Reflect upon instances of conformity and obedience in real world settings.
- Discuss normative and informational influence.
- Explain the notion of Fundamental Attribution Error.

6.) Investigate theories relating to interpersonal relationships.

- Define social interaction, attraction, and romantic love.
- Describe the role conflict, including aggression, plays in relationships.
- Explain altruism and influences on helping.

Evaluation/Earning Credit

The following list provides evidence of this course's learning achievements and the outcomes they validate:

In-class Work (20%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 8, EES 9, EES 10, EES 11

Assignment(s) (20%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 8, EES 9, EES 10, EES 11

Quiz(zes)/Test(s) (20%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 8, EES 9, EES 10, EES 11

Presentation(s) (10%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 8, EES 9, EES 10, EES 11

Hybrid Assignment(s) (30%)

Validates Outcomes: CLR 1, CLR 2, CLR 3, CLR 4, CLR 5, CLR 6, EES 8, EES 9, EES 11

Students are expected to meet evaluation and completion deadlines as stated in course outline and course section information documents. In circumstances where evaluation and/or completion deadlines are missed or student performance has been affected by a temporary or permanent disability (including mental health), interim or retroactive accommodations may be considered. In such instances, please consult your course faculty member. For other situations where deferral of evaluations may be warranted, please refer to college policy AA21.

Learning Resources

Duff, K., & Peace, K. (2013). *Think: Social Psychology* (Canadian Ed.). Toronto: Pearson.

*Stangor, C. (2012). *Principles of Social Psychology*, 1st International Edition. Licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License. Retrieved on June 2, 2017, from <https://opentextbc.ca/socialpsychology/>

*This is an Open Education Resource available from <https://opentextbc.ca/socialpsychology/>

Learning Activities

group collaboration and discovery

group discussion

individual reading and research

lectures

personal interaction

films and audio tapes

experiential exercises and activities

electronic tools

Samples of learning activities include:

participating in group exercises and discussions to relay theory and practice of interpersonal skills, and to provide validation of learning outcomes

summarizing reading assignments and completing reviews of films and exercises to confirm interpretation of established theories in interpersonal communication competence

sharing information with peers and working in small groups to validate personal resourcefulness to improve communication climates and manage interpersonal conflicts

accessing computer resources for research and academic use

Prior Learning Assessment and Recognition

Students who wish to apply for prior learning assessment and recognition (PLAR) need to demonstrate competency at a post-secondary level in all of the course learning requirements outlined above. Evidence of learning achievement for PLAR candidates includes:

- Portfolio

Grade Scheme

Final Grade	Mark Equivalent	Numeric Value	Final Grade	Mark Equivalent	Numeric Value
A+	90% - 100%	4.0	A	85% - 89%	3.8
A-	80% - 84%	3.6	B+	77% - 79%	3.3
B	73% - 76%	3.0	B-	70% - 72%	2.7
C+	67% - 69%	2.3	C	63% - 66%	2.0
C-	60% - 62%	1.7	D+	57% - 59%	1.4
D	53% - 56%	1.2	D-	50% - 52%	1.0
F	0% - 49%	0	FSP	0	0

Course Related Information

The following information is school/department-specific:

STUDENT ACADEMIC RESPONSIBILITIES

Each student is responsible for:

- Knowing the due dates for marked out-of-class assignments.
- Knowing the dates of in-class marked assignments and exercises.
- Maintaining a folder of all work done in the course during the semester for validation claims in cases of disagreement with faculty.
- Keeping both paper and electronic copies of all assignments, marked and unmarked, in case papers are lost or go missing.
- Regularly checking both Blackboard announcements as well as one's Algonquin e-mail account for important messages from both professor and college administration.
- Participating in on-line and classroom exercises and activities as required.
- Retaining course outlines for possible future use to support applications for transfer of credit to other educational institutions.

EXEMPTIONS

Exemptions may be granted to students who have successfully passed an equivalent course at a post-secondary institution. If you wish to apply for an exemption contact the coordinator of the course for academic advice. To apply for an exemption, you must contact the Registrar's Office before the deadline listed on your timetable.

WITHDRAWING FROM THE COURSE

The last day for withdrawing from courses without academic penalty is printed on your timetable. The student is responsible for notifying the instructor and completing the appropriate form for withdrawal with the College Registrar.

SOFTWARE COPYRIGHT

In the past few years, the Copyright Act has been updated to cover computer software. If the police lay charges against someone infringing copyright, the maximum penalties for a summary conviction are "a fine not exceeding \$25,000 or imprisonment for a term not exceeding six months or both." The maximum penalties for an indictable conviction are "a fine not exceeding one million dollars or imprisonment for a term not exceeding five years or both." Making a copy of software package for your use, other than a backup copy of a package that you have purchased as allowed in your license agreement, would make you liable for the above penalties.

Department Related Information

School of Business Procedures

The School of Business Procedures file is located under "Course Information" in your course Blackboard site. These procedures are specific to School of Business programs and either cover issues not included in College Policies and Directives or elaborate on them.

Student Academic Responsibilities

Each student is responsible for:

- Knowing the due dates for marked out-of-class assignments.
- Knowing the dates of in-class marked assignments and exercises.

- Maintaining a folder of all work done in the course during the semester for validation claims in cases of disagreement with faculty.
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Harassment/Discrimination/Violence

Harassment, discrimination and violence will not be tolerated. Any form of harassment (sexual, racial, gender or disability related), discrimination (direct or indirect), or violence, whether towards a professor or amongst students, will not be tolerated on the college premises. Action taken will start with a formal warning and proceed to the full disciplinary actions as outlined in Algonquin College policy. For further information, refer to the Student Instaguide or get a copy of the official policy statements from the Student Association (Directive A8).

Plagiarism Detection Software

"Turnitin" and "Safe Assign" plagiarism detection software is in use in the School of Business. Professors may require students to submit their work for review. Students are accountable to Plagiarism Policy AA20 found at <http://www2.algonquincollege.com/directives/policy/plagiarism/>

Retention of Student Work

Students are advised that original, electronic, or copied samples of their work may be retained for the purpose of program quality review by assessment panels. Unless students have otherwise granted permission, anonymity will be respected for all work retained for the purpose of quality review. Original work samples, may be retained with

student agreement and will be returned to students upon request.

Academic Probation or Withdrawal from Academic Program

As per College Policy AA14, which can be found at <http://www3.algonquincollege.com/directives/policy/aa14-grading-system/>

"A student is on academic probation when the term cumulative grade point average falls below 1.7, or when a student carries 2 or more "F" grades. A student on academic probation may continue in the program, subject to conditions set by the Academic Administrator. In some cases, there may be program specific progression requirements which supersede the foregoing.

The transcript message reads:

Academic Probation - Please see your Program Coordinator"

"A student on probation may be required to:

- a. reduce his/her course load,
- b. withdraw from full-time status within the program, or
- c. withdraw completely from the program.

A student required to withdraw completely from Level 01 must reapply through the Ontario College Application Services. A student required to withdraw from an advanced level of the program must have the approval of the Academic Administrator prior to resuming his/her studies."

College Related Information

Email

Algonquin College provides all full-time students with an e-mail account. This is the address that will be used when the College, your professors, or your fellow students communicate important information about your program or course events. It is your responsibility to ensure that you know how to send and receive e-mail using your Algonquin account and to check it regularly.

Students with Disabilities

If you are a student with a disability, you are strongly encouraged to make an appointment at the Centre for Accessible Learning to identify your needs. Ideally, this should be done within the first month of your program, so that a Letter of Accommodation (LOA) can be provided to your professors. If you are a returning student, please ensure that professors are given a copy of your LOA each semester.

Retroactive Accommodations

Students are expected to meet evaluation and completion deadlines as stated in course outline and course section information documents. In circumstances where evaluation and/or completion deadlines are missed or student performance has been affected by a temporary or permanent disability (including mental health), interim or

retroactive accommodations may be considered. In such instances, please consult your course faculty member. For other situations where deferral of evaluations may be warranted, please refer to college policy AA21.

Academic Integrity & Plagiarism

Adherence to acceptable standards of academic honesty is an important aspect of the learning process at Algonquin College. Academic work submitted by a student is evaluated on the assumption that the work presented by the student is his or her own, unless designated otherwise. For further details consult Algonquin College Policies AA18: Academic Dishonesty and Discipline and AA20: Plagiarism

Student Course Feedback

It is Algonquin College's policy to give students the opportunity to share their course experience by completing a student course feedback survey for each course they take. For further details consult Algonquin College Policy AA25: Student Course Feedback

Use of Electronic Devices in Class

With the proliferation of small, personal electronic devices used for communications and data storage, Algonquin College believes there is a need to address their use during classes and examinations. During classes, the use of such devices is disruptive and disrespectful to others. During examinations, the use of such devices may facilitate cheating. For further details consult Algonquin College Policy AA32: Use of Electronic Devices in Class

Transfer of Credit

It is the student's responsibility to retain course outlines for possible future use to support applications for transfer of credit to other educational institutions.

Note: *It is the student's responsibility to refer to the Algonquin College Policies website for the most current information at <http://www.algonquincollege.com/policies/>*

Legend

Terms

- ALO: Aboriginal Learning Outcome
- Apprenticeship LO: Apprenticeship Learning Outcome
- CLR: Course Learning Requirement
- DPLO: Degree Program Learning Outcome
- EES: Essential Employability Skill
- EOP: Element of Performance
- GELO: General Education Learning Outcome
- LO: Learning Outcome
- PC: Program Competency
- PLA: Prior Learning Assessment
- PLAR: Prior Learning Assessment and Recognition
- VLO: Vocational Learning Outcome

Assessment Levels

- T: Taught
- A: Assessed
- CP: Culminating Performance