



ESSENTIALS OF STORYTELLING

TVA0007

Course Description

Media and entertainment in their many forms rely on a strong story to communicate a message and reach the audience. Students examine storytelling elements and how they inform basic writing structures for a broad range of media formats. Students develop engaging stories that achieve a particular purpose in a variety of forms, such as lyrics, scripts, photographs and videos. Student take stories through the stages of development from initial brainstorm to draft editing. Students focus on concept development and design through written and visual projects.

For More Information :

