

10.6 #5.	Internship title	
	Radio Broadcasting Intern	
Project description		
<p>a) Please provide a short description of the project(s) with which the intern will be associated;</p> <p>b) If this project is already directly or indirectly funded by CIDA, please provide the CIDA project number (S63...) and officer name</p>		
<p>The Algonquin-Cape Peninsula University of Technology partnership began in 1992 and seeks to strengthen the capacity of the Cape Peninsula University of Technology to respond to the demands of the media industry's training needs. As part of this overall strategy, Algonquin's School of Media and Design will provide technical assistance in the following areas: assessment of the industry's skills and development needs, assistance in the development of the radio broadcasting curriculum with a focus on: internet radio, automation systems management, broadcast education pedagogy and radio market.</p>		
Host Country (State/Province, City)	Primary and Secondary Sectors	Funds being requested from CIDA
Cape Town, South Africa	Strengthening Basic Education - primary Supporting Private Sector Development – secondary	\$15,000 CDN
Overseas Host Organization	Overseas Partner (if applicable)	Canadian Partner (if applicable)
Cape Peninsula University of Technology		
Overseas Job description (Activities)	Qualifications	
The intern will further develop training materials in consultation with the Cape Peninsula University of Technology faculty and staff, and will ensure training meets industry standards and developmental needs. The intern will also assist in an industry needs assessment, and as requested, will deliver the training programs to local participants	<p>Qualifications are:</p> <ul style="list-style-type: none"> - degree/diploma in radio broadcasting or communications - strong research and planning skills - experience in operating and managing a radio station - experience with radio broadcasting industry 	
Duplicate internship (if applicable)		
Please provide justification in the following cases: Duplicate Job Description with the same Overseas Host Organization; Identical Job Description as in any previously approved year(s) with the same Overseas Host Organization; Multiple interns with the same Overseas Host Organization.		

The Radio Broadcasting Internship position was implemented in the 2007-08 IYIP project year. The intern position has provided enormous benefits to the host organization by assisting the institution to develop new skills development programs. Given the process of developing new academic programs and industry linkages is a slow process and requires constant modification, the Radio Broadcast Internship builds upon the achievements of the previous intern's development outcomes and goals. Each year the intern continually responds to newly identified industry and institutional needs, expanding industry – institute linkages, teacher training, specialized curriculum development and technical training, and community outreach.

Expected Development Outputs	Indicators	Expected Employment Outputs	Indicators
1. Improved linkages between education sector and Cape Broadcasting industry	1a. Level of participation in training programs by local radio broadcasters [industry] and support for professional skills development. 1b. # and relevance of New curriculum and training programs offered to industry members	1. Enhanced knowledge of radio broadcasting industry-institute interface	2a. Intern perceives they are better able to approach employers with newly acquired knowledge of their needs. 2b. Intern better able to identify and apply needs assessments to determine training needs in employment 2c. Level of skills related to surveying industry and assessing developmental needs
2. Enhanced relevance of CPUT training to needs of media outlets.	2a. # of new training materials and teaching aids in radio broadcasting skills development. 2b. Active levels of information exchange and involvement between industry members and educational instructors	2. Improved research skills related to curriculum development and the development of teaching aids in the radio broadcasting sector	2a. Level of sector knowledge applicable to employment opportunities in the Canadian industry 2b. # of job opportunities related to newly acquired skills
In Canada Start Date (yyyymmdd):	In Canada End Date (yyyymmdd):	Overseas Return Date (yyyymmdd):	Overseas Departure Date (yyyymmdd):

2008-07-01	2009-01-20	2008-12-20	2008-08-01
Number of weeks in Canada: 4 weeks		Number of weeks Overseas: 21 weeks	